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IATR Selects LADOT's For-Hire Expert For Industry Award

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The International Association of Transportation Regulators (IATR) selected LADOT's For-Hire Transportation Administrator Jarvis Murray as the International Regulator of the Year. The industry award highlights Murray's dedication to excellence and exemplary public service in for-hire ground transportation regulation and government administration.



The industry honor comes from a growing peer group of taxi, limousine, and for-hire transportation regulators, dedicated to improving the practice of licensing, enforcement, and administration of for-hire transportation through the sharing of information and resources.

"Jarvis represents the best of LADOT," said LADOT General Manager Seleta Reynolds. "He combines an incredible work ethic and a deep understanding of the industry with a passion to lift up the people affected by his decisions. What's more, he always has an eye towards the future. In a time of immense challenge and industry disruption, we are proud to have Jarvis Murray leading LADOT's for-hire transportation initiatives."

Murray has become a go-to industry expert regarding for-hire research in academic circles and other government agencies. To date, Murray has been a source and in communication with researchers from the Center for Disease Control and Prevention, New York University, University of Southern California, the University of California, Los Angeles, among others.

"We are pleased and proud of Jarvis, who is a proactive and thoughtful regulator, operating with effectiveness, vision and resolve in these challenging times of mobility change," said IATR President Matthew W. Daus. "Under Seleta Reynolds' leadership, Jarvis' work on LADOT has been instrumental to help reform the traditional taxi franchise system, and to pave the way for both existing providers and new entrants to better serve all passengers and communities, is bold, refreshing and practical. IATR is



delighted to award him and LADOT the International Regulator of the Year, as recognition for outstanding public service by his government transportation peers.”

Part of Murray’s expertise stems from him having experience both representing taxi companies and regulating for-hire services. Before joining LADOT, Murray was San Francisco Municipal Transportation Agency’s Enforcement and Legal Affairs Manager. Prior to that, he built his career representing taxi companies as a general counsel.

Murray is tasked with consumer protection, public safety, service quality, policies, and regulations related to for-hire transportation modes that include taxicabs, non-emergency medical transportation, and shuttle services within the Los Angeles area.

The IATR is an international, professional association made up of mostly government transportation officials representing the world’s most active regulators and policy-makers. For the past 32 years, the IATR has encouraged close cooperation and sharing of information between the various entities that regulate transportation industries while working to resolve common problems. IATR membership includes traditional government agencies that regulate taxicabs, liveries, black cars, paratransit and limousines, and also Transportation Network Company (TNC) state regulators, public transit agencies, departments of transportation and motor vehicles, insurance departments, airports, planning agencies and other regulators of new mobility services, including bike sharing, microtransit, pedicabs, technology platforms and car sharing.

About LADOT

LADOT leads transportation planning, project delivery, and operations in the City of Los Angeles. We work together and collaborate to deliver a safe, livable, and well-run transportation system in the city and region. Our vision is for all people in Los Angeles to have access to safe and affordable transportation choices that treat everyone with dignity and support vibrant, inclusive communities.

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