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City of Los Angeles lays out its Vision Zero Action Plan to Help Eliminate Traffic Deaths by 2025

LOS ANGELES, CA (JANUARY 26, 2017)

Mayor Eric Garcetti and the Los Angeles Department of Transportation (LADOT) announce the release of the city's first Vision Zero Action Plan. The plan outlines the city's blueprint to reduce fatalities by 20 percent by the end of 2017 with the ultimate goal of eliminating traffic deaths by 2025. You can download a copy of the Action Plan at the following link: <https://joom.ag/gJdW>

"Traffic deaths are not inevitable. We can work together to keep people walking, biking and driving out of harm's way — and the Vision Zero Action Plan is a blueprint for making our streets safer for everyone, no matter how they get around the city," said Mayor Eric Garcetti. "The strategies in our plan can save lives. We're committed to seeing them through, as quickly as possible, to reach our goal of completely eliminating traffic-related fatalities in Los Angeles by 2025."

The Action Plan identifies the highest concentrations of fatal and severe injury collisions on the City's High-Injury Network. Additional priority was given to fatal or severe injury collisions that have involved older adults and children, as well as collisions that occur in communities with negative health outcomes. This combination of severity, vulnerability, and social equity developed a prioritization methodology that identified 40 priority corridors called out in the Action Plan. Focusing Vision Zero efforts in 2017 on these priority corridors will help achieve the goal of a 20% reduction in traffic deaths by the end of the year.

"Car crashes are one of the leading causes of death for our children, teens and young adults here in LA. It is imperative we address this public health crisis and spare more families the misery of lives cut too short. We need better traffic enforcement combined with street designs that discourage speeding. By prioritizing Vision Zero and regularly reporting on implementation progress, we are holding leadership accountable and making a commitment to save lives," said Los Angeles Councilmember Mike Bonin.

The Action Plan also highlights a series of projects that work. For example, since the installation of a scramble crosswalk at the intersection of Hollywood and Highland in November 2015, there have been zero deaths and serious injuries because of a collision. Leading pedestrian intervals installed at 22 locations, or "pedestrian head starts," have been shown to result in a 60% reduction in vehicle collisions with people walking. These are just a snap shot of the many projects, both infrastructure and non-infrastructure, that will continue to be implemented to eliminate traffic fatalities.

"Traffic crashes are the leading cause of death for children in LA County, and Los Angeles experienced a 40 percent increase in traffic deaths in 2016. Each and every one is preventable - not a natural outcome of our transportation system. This action plan is a roadmap that requires our full participation and partnership with every Angeleno to keep us all safe," says LADOT General Manager Seleta Reynolds.

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The Action Plan is organized around the following key outcomes, to emphasize the importance of working together to achieve Vision Zero goals: Create Safe Streets for All, Develop a Culture of Safety, Adopt New Policies and Legislation to Strengthen Safety and Respond to Relevant Data. Each outcome has a series of strategies and actions, with benchmarks to be measured in 2017, 2020, and 2025. For example, the Department of Transportation is the lead on investing \$2 million on an education campaign in 2017, including creative development, on-the-ground community-based outreach, as well as a paid media campaign. The Los Angeles Police Department has also partnered with LADOT to increase a focus on speed enforcement on the Vision Zero High-Injury Network.

“Traffic safety is a core function of the Los Angeles Police Department, and our traffic divisions are dedicated to focus on tactics and missions that help achieve our goals of reducing deaths and serious injuries,” said LAPD Chief Charlie Beck. **“By partnering closely with LADOT, we are making important progress on joining efforts so that engineering, education, and enforcement complement each other to effectively save lives.”**

The Department of Transportation has also published a technical companion, called the Vision Zero Safety Study. The study expands on the data that was used to develop the High-Injury Network. Each traffic fatality has a story and the Safety Study helps to provide the additional information needed to come up with an effective solution. You can download a copy of the Safety Study at the following link: <https://joom.ag/TldW>

Both the Vision Zero Action Plan and Safety Study and other technical documents can be found in our library at <http://visionzero.lacity.org/resources/#documents>.

Additional information regarding the City’s Vision Zero Action Plan release can be found at <http://visionzero.lacity.org/news>.

